

LIVE WEBINAR

# SOCIAL MEDIA: YOUR NEW BEST FRIEND OR EX-BEST FRIEND?

TUESDAY NOVEMBER 23RD, 2021

NEW YORK, 11 AM / PARIS, 5 PM / HONG KONG, 12 AM

## PROGRAM

1

Introduction

2

Should we still use social media  
to attract patients:  
why and how?

3

Is social media for education,  
entertainment or both?

4

Social media  
in the post-Covid19 world:  
how to make a difference

5

Questions & answers

## CHAIR



GARSON Sebastien  
Plastic Surgeon, France

## SPEAKERS



LINDE Nikolaus  
Dermatologist, Switzerland



NOAH Ernst Magnus  
Plastic Surgeon, Germany



TO BE ANNOUNCED

ASK YOUR QUESTIONS NOW AND LIVE ON  
[IMCASACADEMY.COM](https://www.imcasacademy.com)

REGISTER FOR FREE HERE